

North Carolina Parenting Educators Network Meeting  
December 6, 2005 – Raleigh

Members present: Sheila Bazemore, Karen DeBord, Wayne Matthews and Karen Schrader.

Sheila Bazemore, president, called the meeting to order.

Business discussed:

Does NCPEN need to apply to become a 501.3.c? This would open up more opportunities for funding. Members decided that NCPEN does not have the infrastructure to support this kind of change. There are already enough 501.3.c non-profits that are struggling and doing good work. NCPEN should continue to partner with our statewide groups, agencies and organizations to promote its mission.

Members decided to continue our electronic newsletter, but eliminate the printed version. Copies can be printed on demand from the web site. We will promote newsletter availability through member emails. Those in attendance agreed that NCPEN must do a better job of marketing the organization as a resource for parenting educators and the sponsored activities associated with parenting education

Marketing strategies included:

- Communication Bulletin from the President
- Sent out by the Secretary at least once a quarter
- Bulletin will include 10 tips created by President

It is hoped that this marketing effort will increase interest in attending meetings as well as understanding the importance of recognition through the credential as well as this statewide network.

When they attend future network meetings, members will receive NEPEF credits to help with professional re-credentialing. Each meeting will have a skill-building program as an incentive for attendance.

Karen Schrader will work with Catherine Anderson to make sure all members have been emailed or sent notices for their yearly membership dues. She reported several individuals at SCAN had not received their notices.

Wayne Matthews presented an outline of the credential application process. Karen Schrader will include some additional steps to complete the process.

Karen Schrader will call Michael Haley, at DJJDP, to explore partnership possibilities for funding. Sheila Bazemore reported that the Children's Trust Fund application is due on February 1<sup>st</sup>. Members discussed how we could join with another group to jointly apply for funding. A decision was made to focus on school-aged children and their parents (K-12) rather than focus on B-5. There was agreement that there was more need for the K-12 population.

Karen DeBord reported that she will be making a presentation on January 12<sup>th</sup> to Mental Health/School Health Committee which is a subgroup of the Pediatric society of North Carolina including pediatricians. Karen will be talking to them about providing practicing pediatricians, with education about various topics of the social and emotional development of children, temperament, positive discipline approaches to increase their competencies as parents turn to them for guidance in raising their children. Karen will get guidance from this group on how these classes could be offered for continuing medical units of education through NC State's Family and Consumer Sciences Department. She will include information on NCPEN as part of the presentation.

Karen Schrader announced May 10 and 11<sup>th</sup> as the dates for the annual Parenting Institute Conference. The Parents as Teachers Network will hold an in-service training on May 9<sup>th</sup>. The Conference will be held at the Village Inn and Conference Center in Clemmons.

The group brainstormed on themes for the Conference. The theme suggested was: Fostering Connections: Child, Family, Community. Dr. William Doherty, U. of Minnesota, was suggested as a keynote speaker. Dr. Doherty has written many books and articles on this topic. Dr. Gary Chapman, the Five Languages of Love, was also suggested as a possible speaker. If Dr. Chapman is not available, Karen DeBord and Wayne Matthews have volunteered to provide the presentation.

Karen will share these suggestions with other members of the Conference Advisory committee who were not able to attend this meeting.

NCPEN will support the conference by covering \$10 of every NCPEN credentialed parenting educator's registration fee.

Karen Schrader, Secretary